

Advertisement Policy

1. Advertising space will not exceed 25% (approximately) of the available space.
2. We are not charging differential advertising rates for location in the newsletter. Advertisements will be placed at random and changing locations. However, for special occasions, e.g. Christmas, we can accept, at a premium, single adverts for the front or back cover.
3. We have the right to refuse to accept an advertisement on the grounds of e.g. offence, suitability, excess of similar types of business, a wish not to publicise a particular business. The Board must take a decision to refuse.
4. Advertisers must have a bank account and pay, unless already well known to us, by cheque or bank transfer.
5. Payment is due in advance, unless agreed otherwise

Reviewed: June 2019

Next review due by: June 2021